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GEOThermal Technology for economic Cooling and Heating



GEOTeCH

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Collaborative Project

D7.5 Intermediate Plan for the Exploitation of the Results Executive Summary

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Authors	M. Zacchei as representative of DAPP team
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1. PUBLISHABLE EXECUTIVE SUMMARY

The present document constitutes Deliverable 7.5 “**Intermediate Plan for the Exploitation of the Results**” in the framework of GEOTeCH project and refers to activities carried out by D’Appolonia – plus contributions from partners involved - within Work Package 7 “Market analysis, Business modelling e Business planning”, and specifically within Tasks 7.4 “IPR Management of the knowledge delivered by the project” and 7.5 “Exploitation workshops and action plans”.

This report provides a description of the preliminary Consortium plans for the use and exploitation of the project’s results, including work performed by partners both during Initial Exploitation Workshop (April, 2016) and through the use of IPR Tracking tool online.

The deliverable - organized in five main sections - is focused on:

- The description of the exploitation methodology to be followed during GEOTeCH project, including objectives, tools and time schedule of activities and deliverables (*Plan-Check-Do-Act* approach)
- The description of the Initial Exploitation Workshop carried out in April 2016, including planning, activities and results achieved
- The identification and characterization of the project exploitable results - plus indication of background/foreground for each result and the exploitation claims of each partner - reporting information provided by partners through IPR Tracking tool (#9 Exploitable results identified so far)
- The description of the planning for the Midterm Exploitation Workshop to be performed in May 2017
- The last section briefly outlines the conclusions

The exploitation activities, strictly linked to the definition of business models for GEOTeCH technologies, set out the initial assets towards the development of potential business models for the future commercialization of the most promising GEOTeCH exploitable results.



**Project results
identification and
characterisation**



**Business model
generation**